



J FW

Atty. Dkt. No. 016891-0841

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Hideo SHIMAZU

Title: INFORMATION PROVIDING SERVER,  
CLIENT, INFORMATION PROVIDING  
SYSTEM PROCESSING METHOD,  
RECORDING MEDIUM RECORDING A  
PROGRAM, AND ADVERTISEMENT  
PROVIDING METHOD

Appl. No.: 10/023,886

Filing Date: 12/21/2001

Examiner: Duran, Arthur D.

Art Unit: 3622

**INFORMATION DISCLOSURE STATEMENT**  
**UNDER 37 CFR §1.56**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Submitted herewith on Form PTO/SB/08 is a listing of documents known to Applicant in order to comply with Applicant's duty of disclosure pursuant to 37 CFR §1.56.

A copy of each non-U.S. patent document is being submitted to comply with the provisions of 37 CFR §1.97 and §1.98.

The submission of any document herewith, which is not a statutory bar, is not intended as an admission that such document constitutes prior art against the claims of the present application or that such document is considered material to patentability as defined in 37 CFR §1.56(b). Applicant does not waive any rights to take any action which would be appropriate to antedate or otherwise remove as a competent reference any document which is determined to be a *prima facie* art reference against the claims of the present application.

### **TIMING OF THE DISCLOSURE**

The listed documents are being submitted in compliance with 37 CFR §1.97(b), before the mailing date of the first Office Action on the merits, and within three (3) months of the mailing date of the foreign search report.

### **CONCISE EXPLANATION OF RELEVANCE**

The documents listed on the attached PTO/SB/08 were cited as being relevant during the prosecution of the corresponding Japanese/Chinese application. A partial English translation of the Japanese Office Action of August 23, 2005, follows:

Cited Literature 1 describes a system which causes an image of a virtual reality space (corresponding to “three-dimensional image data” of the present application) to be displayed, wherein an advertising tower (advertising information) is associated with a specific location in the virtual reality space and is displayed to the user using the virtual reality space based on that user’s viewpoint location.

However, Cited Literature 2 describes the technique of generating a three-dimensional map based on multiple aerial photographs (corresponding to “generating based on image information obtained by photographing the same area from different places and wherein the physical locations are clear” in the present application). Furthermore, Cited Literature 3 describes a technique providing settable posting periods for advertisements (see especially paragraph (0039)).

Cited Literature 4 describes the technique whereby, when a user selects a facility on a map, facility information for that facility is transmitted to a URL search support server (corresponding to the “search engine” of the present application) and a URL (link information) is obtained.

Cited Literature 5 describes the technique of collecting user movement history, whereby when there is no change of location for a set period of time, the user is judged to be staying there (see especially paragraph (0024)), and it is recoded along with town information for that location.

1. Japanese Unexamined Patent Application Publication H8-087489
2. Japanese Unexamined Patent Application Publication 2000-329552
3. Japanese Unexamined Patent Application Publication H11-212999
4. Japanese Unexamined Patent Application Publication 2000-137737
5. Japanese Unexamined Patent Application Publication 2000-293506

Applicant's statements regarding the Japanese Office Action are based on a partial translation that Applicant's representative obtained. These statements should in no way be considered as an agreement by Applicant with, or an admission of, what is asserted in the Japanese Office Action.

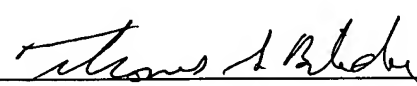

Corresponding U.S. patent documents are provided, where available. English language abstracts are provided for each foreign language reference. Applicant respectfully requests that each listed document be considered by the Examiner and be made of record in the present application and that an initialed copy of Form PTO/SB/08 be returned in accordance with MPEP §609.

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 CFR §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 19-0741. Should no proper payment be enclosed herewith, as by a check being in the wrong amount, unsigned, post-dated, otherwise improper or informal or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 19-0741.

Respectfully submitted,

Date November 21, 2005

FOLEY & LARDNER LLP  
Customer Number: 22428  
Telephone: (202) 672-5407  
Facsimile: (202) 672-5399

By  *Reg. No. 43438*  
 David A. Blumenthal  
Attorney for Applicant  
Registration No. 26,257

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449B/PTO

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

Date Submitted: November 21, 2005

(use as many sheets as necessary)

Sheet 1 of 1

**Complete if Known**

Application Number	10/023,886
Filing Date	12/21/2000
First Named Inventor	Hideo SHIMAZU
Group Art Unit	3622
Examiner Name	Duran, Arthur D.
Attorney Docket Number	016891-0841

**U.S. PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code <sup>2</sup> (if known)			
	B1	2002-0063723	A1	HIRONO, Chiharu	05/30/2002	=B6
	B2	6,807,571	B2	HATANO et al.	10/19/2004	
	B3	6,882,348	B2	HIRONO, Chiharu	04/19/2005	=B6
	B4	2005-0195219	A1	HIRONO, Chiharu	09/08/2005	=B6

**FOREIGN PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document			Name of Patentee or Applicant of Cited Documents	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>
		Office <sup>3</sup>	Number <sup>4</sup>	Kind Code <sup>5</sup> (if known)				
	B5	JP	8-87489	A	SONY CORP.	04/02/1996		A
	B6	JP	11-212999	A	SONY CORP.	08/06/1999	= B1, B3, B4	A
	B7	JP	2000-137737	A	INCREMENT P CORP et al.	05/16/2000		A
	B8	JP	2000-293506	a	SONY CORP.	10/20/2000		A
	B9	JP	2000-329552	A	GEN TECH KK	11/30/2000		A

**NON PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.) date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>6</sup>

Examiner Signature

Date Considered

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Unique citation designation number. <sup>2</sup> See attached Kinds of U.S. Patent Documents. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document.

<sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

Burden Hour Statement: This form is estimated to take 2.0 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.